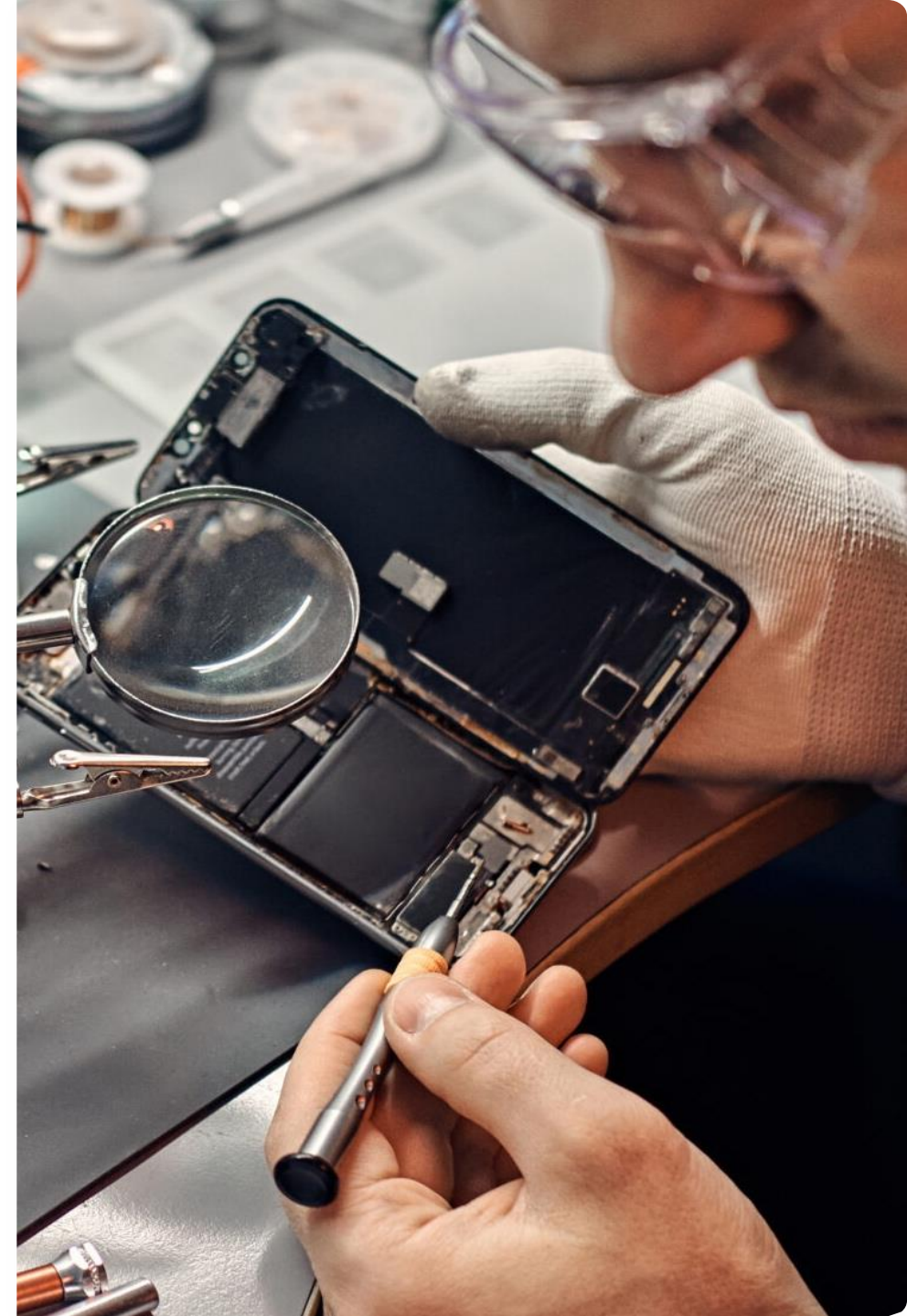




# Investor Presentation

February 2026  
TSXV: DPF



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## WHO WE ARE

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Dr. Phone Fix is Canada's **largest and rapidly scaling, carrier-neutral,** service-led retail platform focused on device repair, refurbishment, and lifecycle services, **operating in a fragmented market.**

## SMARTPHONES ARE PRICIER, FRAGILE & ESSENTIAL – CREATING CONSUMER PAIN

**50%**

Increase in Flagship Phone Prices Since 2017

**\$2,500**

Avg. Price of iPhone 16 Pro Max and Galaxy S25 Ultra

**18months**

Avg. Battery Capacity

**600**

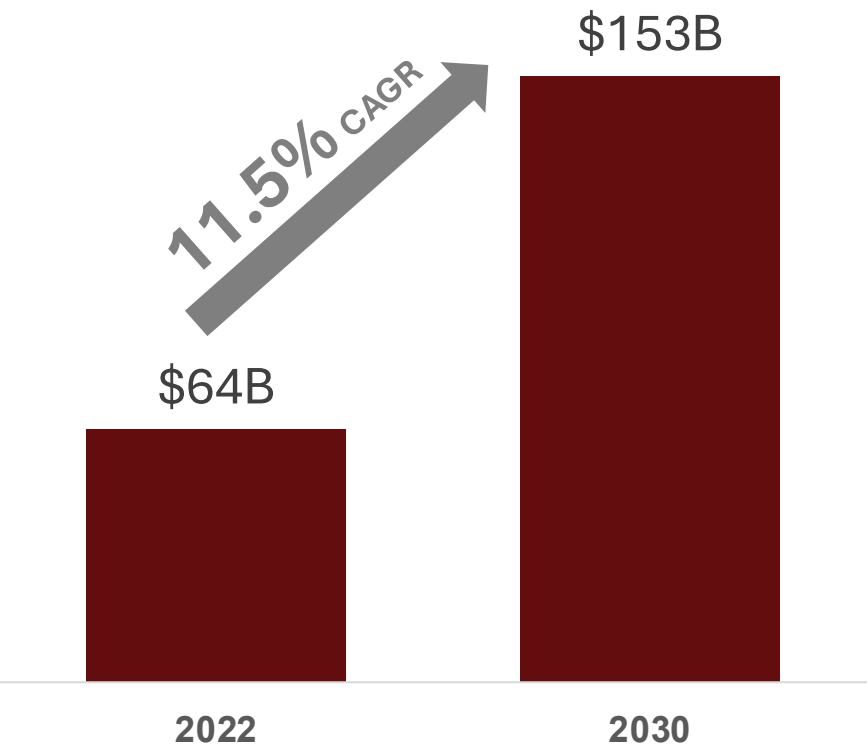
Number of Phones Broken by Canadians per Hour

**76%**

Canadians Consider Repairs vs  
New Purchase

# CERTIFIED PRE-OWNED (CPO) DEMAND EXPLODING

Global CPO Market Forecast



5%

YoY Growth in Global CPO Sales

-12%

YoY Decrease in Global New Device Sales

41%

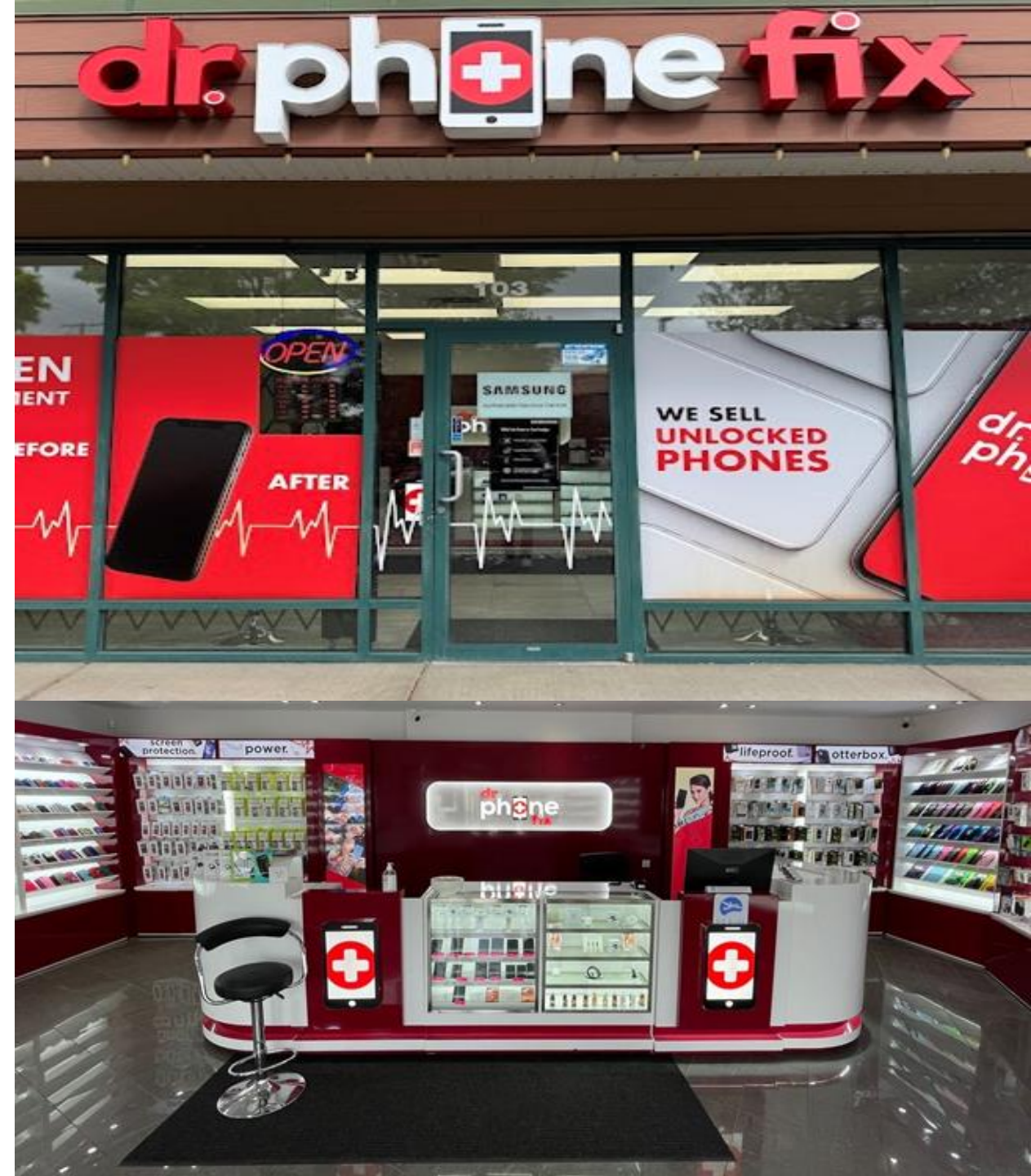
Canadians Consider Buying Pre-owned Phones



## DR. PHONE FIX

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- Canada's **Carrier-Neutral** Device-Care Platform
- Founded in **2019**
- **44 stores** across BC, AB, SK, ON, NS, increased by **9 stores within the last 45 days of the year**
- **Targeting to 70 stores** within 12 - 18 months
- Specializing in Mobile device **repair** services & **sale of CPO** devices
- Provide **same-day service** for nearly all repairs with majority completed **under 60 minutes**
- **4.9★** rating from 29 k Google reviews



# WHAT WE DO

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## Repairs

Same Day Repairs

- Screens
- Batteries
- Water Damage

Industry Leading  
Lifetime Warranty

**66%**

of FY'24 Revenue

## Certified Pre-Owned

Variety of used and refurbished electronic devices from certified vendors and OEMs

Quotes received instantly on DPF website for old or broken devices

1-year warranty offered on all CPO devices – same as a new device

**18%**

of FY'24 Revenue

## Accessories

Brand name and designer accessories to protect and personalize each electronic device

- Cell phone cases
- Screen protectors
- Charging cables

**16%**

of FY'24 Revenue

# STRATEGIC OEM & INSURANCE PARTNERSHIPS

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Apple

SAMSUNG

likewize.  ASSURANT

- **IRP Approval:** DPF is an Apple Independent Repair Provider, with access to genuine parts, tools, and diagnostics.
  - **Enhanced Credibility:** Validates DPF's ability to meet strict OEM standards.
  - **Strategic Coverage:** 14 of 35 locations operate over 100km from an Apple Store, making DPF a key local Apple repair provider.
  - **Margin Flexibility:** While genuine Apple parts are available, many components can still be sourced from existing suppliers to improve margins.
- 
- **Authorized Service Partner:** DPF became an official Samsung Authorized Service Partner.
  - **Increased Visibility:** DPF locations and contact info are listed on the Samsung Canada website.
  - **New Business Channels:** The partnership has opened doors with non-TELUS insurance providers (e.g. Likewize) for device repair fulfillment.
- 
- **National Repair Agreement:** Canadian insured with Likewize can have their phones repaired at any DPF store at no cost.
  - **Vendor Partnerships:** Agreements with Likewize and Assurant provide access to competitively priced CPO inventory, supporting both sales growth and margins.



# STORE ECONOMICS VALIDATE OUR WINNING FORMULA

- **Speed & Convenience:** 60-min average turn-time
- **Carrier-Neutral Referrals:** Bell / Rogers / Freedom customers choose DPF
- **Established CPO Network:** Reliable supply and resale channels for certified pre-owned devices.
- **Strategic Supply Chain:** Strong overseas partnerships enable access to high-quality inventory at competitive prices - a key market differentiator.
- **Data Security Trust:** DPF enforces strict protocols safeguarding customer information

~\$350K

Avg. Revenue per Store

~25%

Avg. EBITDA Margin per Store

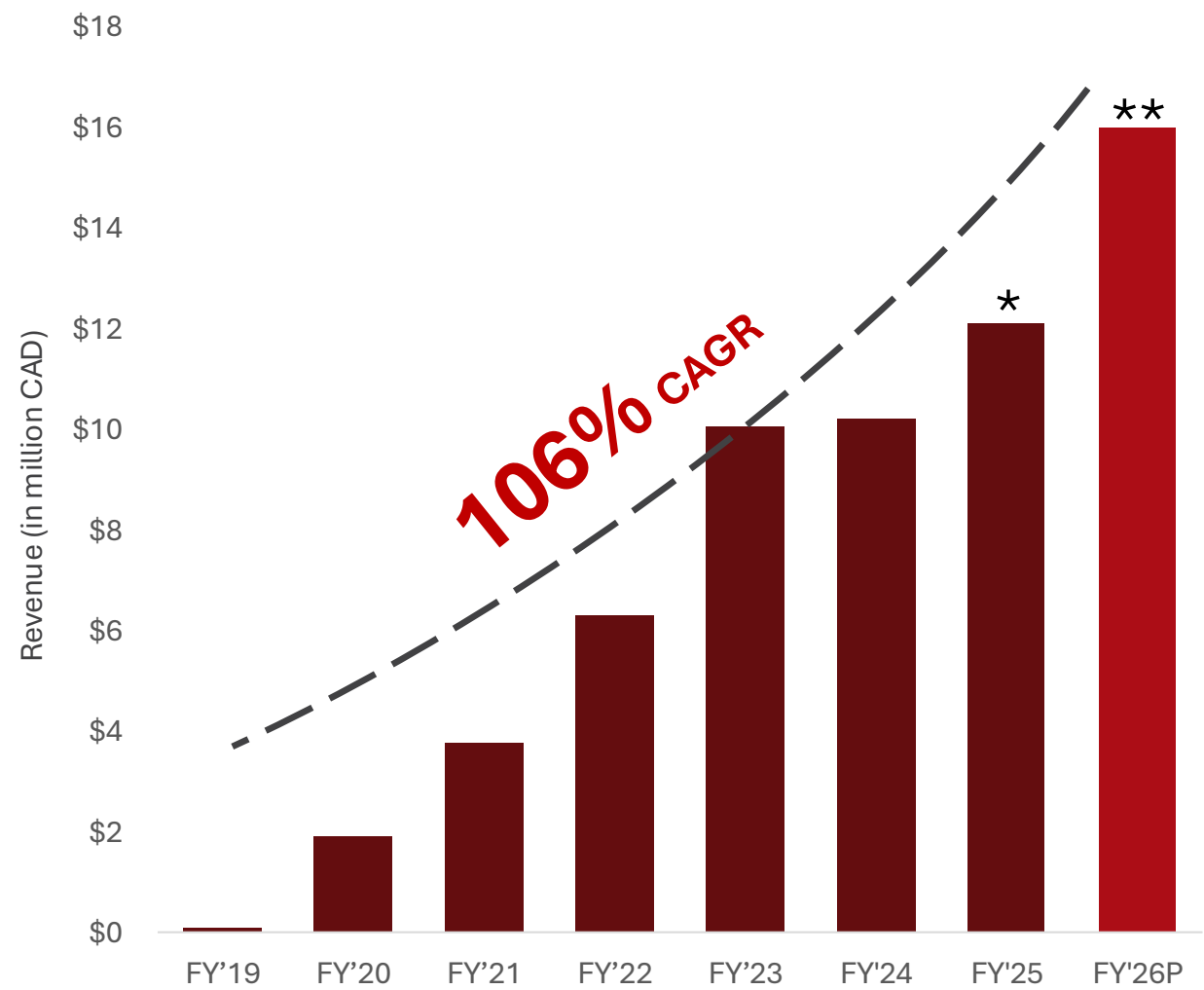
61%

Increase in Revenue per Store (2025 vs 2022)

+9%

Avg. Revenue per Store growth since October 2025

# WE'VE BEEN GROWING AGGRESSIVELY



\* Preliminary, unaudited financial information. Subject to change

9 \*\* Expected revenue assuming no incremental organic growth or acquisitions

Forward estimates are for illustrative purposes only and should not be construed as company guidance.

FINANCIAL POST

Sign In

Dr. Phone Fix named 10th Fastest Growing Company in Canada in the Globe and Mail's 5th Annual Rankings

GlobeNewsWire

GlobeNewsWire

Published Oct 04, 2023 • 2 minute read

REPORT ON BUSINESS

CANADA'S TOP GROWING COMPANIES

FINANCIAL TIMES

myFT

MARKETS > MARKETS DATA > EQUITIES

Equities Screener Sectors & I

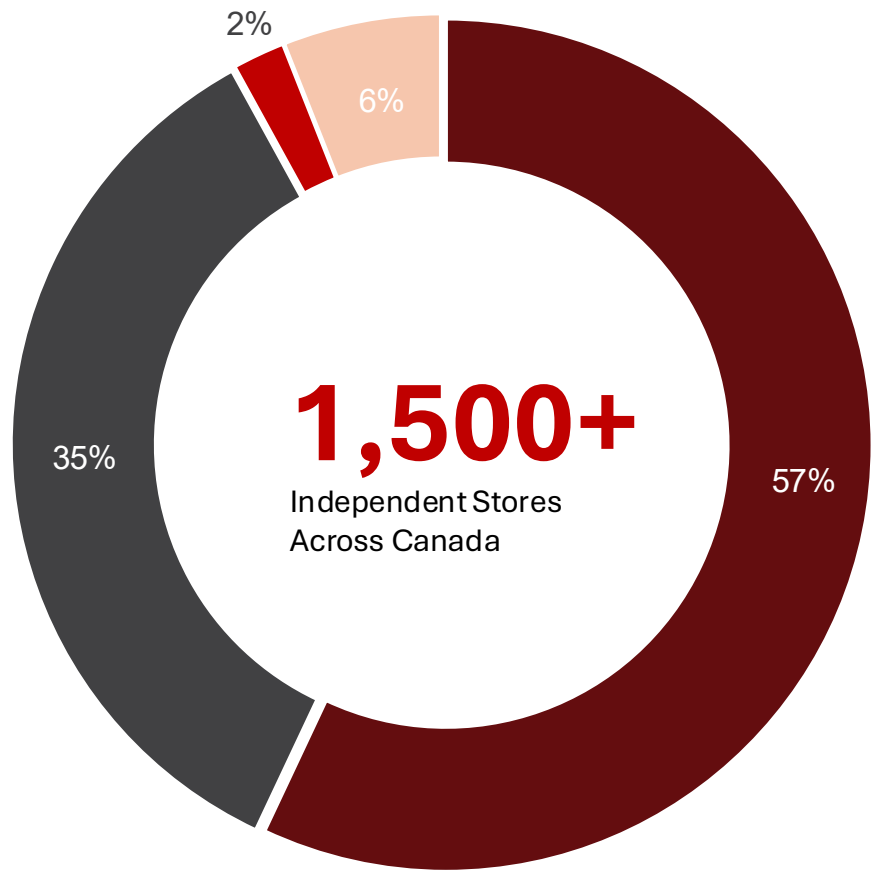
Search securities

Company Announcements

Dr. Phone Fix Canada Corporation

The Financial Times names Dr. Phone Fix to its list of 'The Americas' Fastest Growing Companies 2025'

# FRAGMENTED LANDSCAPE GIVES US ROLL-UP OPPORTUNITY



- Owner operator Single Store
- Owner Operator with 3-14 Chains each
- DPF
- Mobile Klinik (Telus Owned)

125

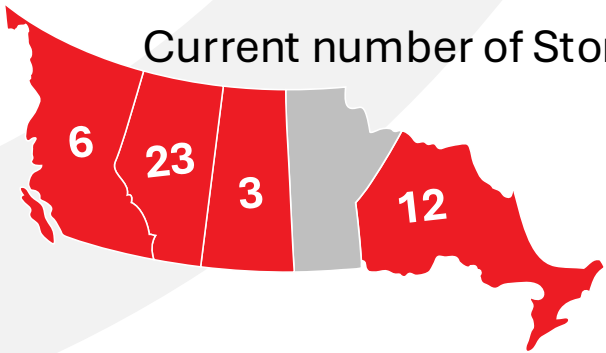
2030 Target Store Count

70

Twelve – Eighteen month Target

44

Current number of Stores



Prioritizing acquisitions that are immediately EBITDA accretive and operationally integrable within existing platform

6

Store Count in 2020

35

Store Count in Oct 2025

# SIGNIFICANT INDUSTRY DYNAMICS AND M&A ACTIVITIES















90% of Market Dominated by:



Device Insurance Providers



**Emerging Acquisition Trend:** TELUS has actively acquired repair businesses, while Rogers and Bell have yet to follow; third-party insurers like Asurion, Assurant, and Likewize are also entering the space through acquisitions.

TARGET	BUYER	TRANSACTION DESCRIPTION
		Dr. Phone Fix acquires Geebo in Nov. 2025. (6 operating stores)
		TELUS acquires uBreakiFix's Canadian operations from Asurion (50+ stores)
		Assurant acquires UK-based cell phone repair chain franchisor Pocket Geek Tech Repair (19 stores)
		TELUS invests in UK-based cell phone repair chain iSmash (30+ stores)
		TELUS acquires Mobile Klinik.
		Assurant acquires largest global cell phone repair chain franchisor CPR (700+ stores)
		Asurion acquires US-based cell phone repair chain franchisor uBreakiFix (500+ stores)

## CIRCULAR-ECONOMY IMPACT & SUSTAINABILITY

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**35,000+**

Number of Batteries Diverted From  
Landfill Since Inception

**\$10**

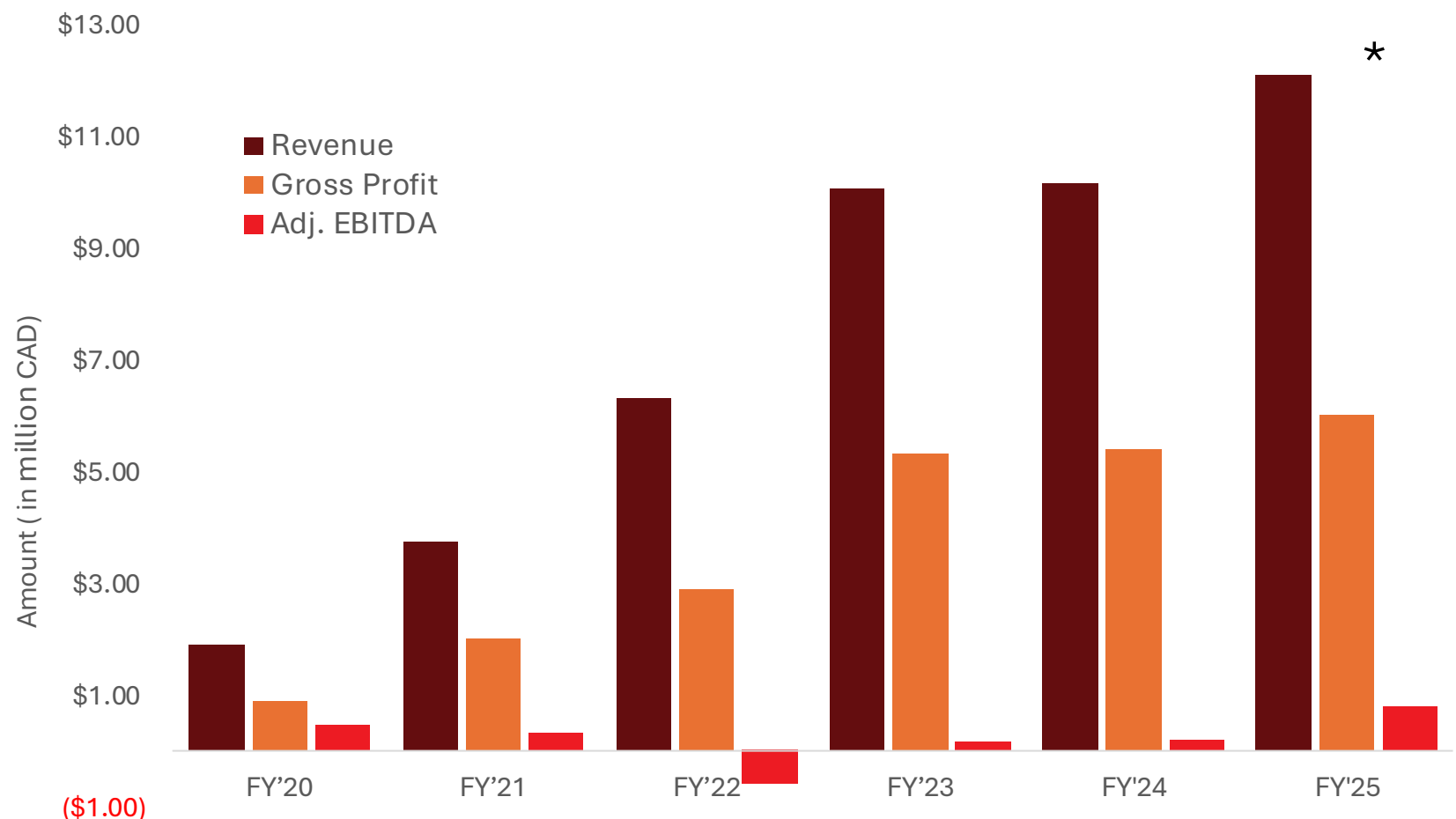
Per Unit Revenue of Broken  
Screens Resold for Recycling

Member of:



Leading the charge for recycling.™

# FINANCIAL PERFORMANCE – GROWING PROFITABLY



>45%

FY'25 Gross Margin

>\$16M\*\*

Expected FY'26 Revenue

\* Preliminary, unaudited financial information. Subject to change.  
\*\* Expected revenue assuming no incremental organic growth or acquisitions.

Forward estimates are for illustrative purposes only and should not be construed as company guidance.

Performance Reflects Improving Store-Level Economics Combined with Disciplined Expansion



# LEADERSHIP

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**PIYUSH SAWHNEY**  
Chief Executive Officer  
& Director



- Pioneer in Canada's cell phone repair industry with 14 years of direct experience
- Recipient of numerous awards including finalist for EY 'Entrepreneur of the Year'

**SUNIL GOEL**  
President and Director



- 15 years experience in the telecommunications industry
- Seasoned entrepreneur involved in numerous businesses & real-estate projects
- Founder of MobilFix repair chain which was sold to Mobile Klinik in 2017

**ANIL VERMA**  
Vice President - Store  
Development &  
Director



- 10 years of experience in the telecommunications industry
- Experienced residential and commercial home builder
- Launched and operated a Bell authorized dealership in Red Deer, AB

**JASON VANDENBERG**  
Chief Financial Officer

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**JAY BARANIECKI**  
Independent Board Chair

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**GRAHAM BARR**  
Independent Director

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**FRANK SUR**  
Corporate Secretary  
and Independent Director

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**JEFF LLOYD**  
Independent Director

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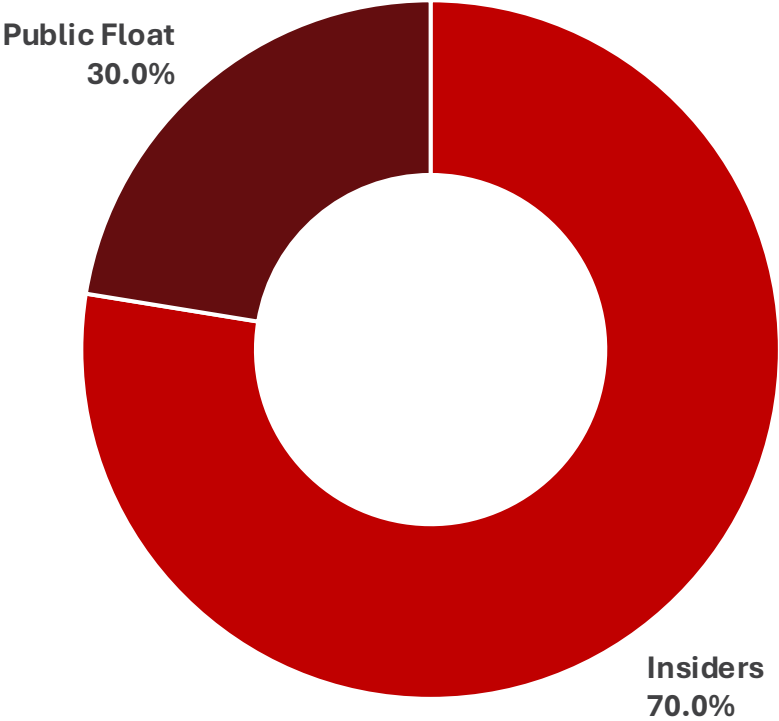
**ROBERT COLE**  
Independent Director

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# CORPORATE INFORMATION

Ticker	DPF.V
Common Shares	180,967,750
Insider Shares	125,031,911
Market Cap [January 30, 2026]	CAD \$34.2M
Warrants	12.68M @ \$0.20 EXP Mar 5, 2027 4.13M @ \$0.25 EXP Oct 7, 2027 4.45M @ 0.25 EXP Nov 13, 2025 354K @ \$0.10 EXP Dec 13, 2027
Options	758K @ \$0.10 EXP Dec 13, 2032 453K @ \$0.10 EXP Jan 11, 2033 3.5M @ \$0.15 EXP Apr 2035

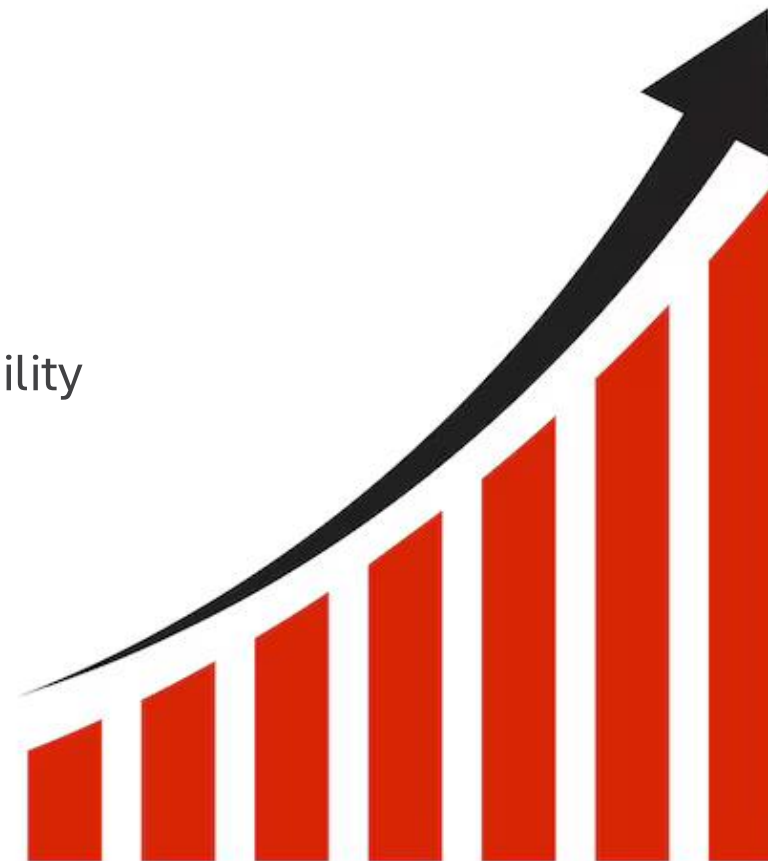
Shareholder Base



# INVESTMENT HIGHLIGHTS

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- **Large, fast-growing TAM** (Repairs + CPO)
- **Robust revenue growth** in a validated market
- **Profitable, proven unit model** (53 % GM)
- **Exclusive OEM / insurer partnerships** drive volume & credibility
- **Clear growth strategy** with attractive payback
- **ESG & circular-economy** tailwinds strengthen brand moat





**PIYUSH SAWHNEY, CEO**  
[invest@docphonefix.com](mailto:invest@docphonefix.com)

TSXV: DPF